

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A polarizing mirror ~~(1)~~ for viewing purposes having a first plane ~~(2)~~ reflecting light of a first kind of polarization ~~(20')~~ to a viewing side, the mirror passing light of a second kind of polarization ~~(20'')~~ and being provided with a display device ~~(5)~~ at its non-viewing side, which display device during use provides light of the second kind of polarization, the mirror display device having at the non viewing side at least one of a group comprising a further polarizing mirror and color generating means ~~(13, 30)~~, wherein the further polarizing mirror is between an electro-optical layer of the display device and the color generating means.

Claim 2 (Canceled)

3. (Currently Amended) ~~A~~ The polarizing mirror as claimed in ~~claim 2~~ claim 1, the color generating means comprising a color filter ~~(13)~~.

4. (Currently Amended) ~~A~~ The polarizing mirror as claimed in ~~claim 2~~ claim 1, the color generating means comprising a color sequential backlight ~~(30)~~.

5. (Currently Amended) ~~A~~ The polarizing mirror as claimed in ~~claim 2~~ claim 1, the color generating means comprising a backlight emitting narrow bands of light.

6. (Currently Amended) ~~A~~ The polarizing mirror as claimed in claim 5, the emitting bands of light having a bandwidth of at most 20 nm.

7. (Currently Amended) ~~A~~ The polarizing mirror as claimed in claim 1, the polarizing mirror at its viewing side having switchable polarizing means ~~(32, 34)~~ being switchable between two optical states.

8. (Currently Amended) ~~A~~ The polarizing mirror as claimed in claim 7 in which the switchable polarizing means at its viewing side comprises between two substrates a liquid crystal layer comprising a dye ~~(34)~~.

9. (Currently Amended) ~~A~~ The polarizing mirror as claimed in claim 7 in which the switchable polarizing means at its viewing side comprises a  $1/2\lambda$  retarder ~~(32)~~ and a polarizer ~~(33)~~.

Claims 10-11 (Canceled)

12. (New) A polarizing mirror for reflecting light of a first kind of polarization to a viewing side, and passing light of a second kind of polarization, the polarizing mirror comprising:

a display device at a non-viewing side of the polarizing mirror, wherein the display device during use provides light of the second kind of polarization;

a further polarizing mirror; and

a backlight at the non-viewing side, wherein the further

polarizing mirror is between an electro-optical layer of the backlight.

13.(New) The polarizing mirror of claim 12, wherein the backlight comprises a color filter.

14.(New) The polarizing mirror of claim 12, wherein the backlight comprises a color sequential backlight.

15.(New) The polarizing mirror of claim 12, wherein the backlight comprises is configured to emit narrow bands of light.

16.(New) The polarizing mirror of claim 15, wherein the narrow bands of light have a bandwidth of at most 20 nm.

17.(New) The polarizing mirror of claim 12, further comprising a switch for on the viewing side switching the polarizing mirror between two optical states.

18.(New) The polarizing mirror of claim 17, wherein the

switch comprises a dye between two substrates a liquid crystal layer.

19.(New) The polarizing mirror of claim 17, wherein the switch comprises a  $1/2\lambda$  retarder.